

A SCIENTIST JUST LIKE ME



Ginny Smith
Science Communicator

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Hi there! I am Ginny Smith - a science communicator



Where do I work?

I founded 'Braintastic! Science' which produces science shows and resources to help young people understand and get the best out of their brains.

What did I like doing when I was at school?

At school, I loved doing science experiments- the messier the better! I also really liked acting and dancing, so I spent a lot of time on stage.

What do I like doing in my spare time?

I enjoy travelling, and exploring different places, cultures, and foods. I also like dancing salsa, baking tasty treats and watching far too many cooking shows on TV!

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What do I do as a science communicator?



Every day is different! Sometimes I am researching and writing about amazing scientific discoveries for a book or article. On other days, I talk to scientists and make podcasts or videos about them. You can often find me at schools and festivals, performing and answering questions about the brain.

How does what I do make the world a better place?

I help explain science, to make sure that everyone can understand it. I also hope to inspire young people to consider a career in STEM, especially neuroscience and psychology. There is so much we don't know about our brains- we need lots more scientists to figure it out!

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What I like about my job

I have always loved science, and been incredibly curious to find out how and why the things around me worked. I love that my job means I am always learning new things about the brain. I also really enjoy working with kids - young people always ask the best questions!



Challenges I have faced

I have an invisible disability, so my body and brain get tired very easily. I have to be careful to manage my energy, and I can't work full time. But it has made me more passionate about providing a diverse range of role models for the next generation of scientists.

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If you want to be a science communicator, you need:

- ✳ be **curious** and be **willing to learn** new things- it's a must!
- ✳ **to connect with people-** both your audience, and experts that you interview.
- ✳ **lots of confidence.** Being on stage, or live radio can be scary and I still get nervous sometimes!



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Discussion time

- ✦ Would you like to be a science communicator like Ginny Smith?

Why? Why not?



- ✦ What skills and interests do you already have that would help you become a science communicator?
- ✦ What new skills and knowledge would you need to develop?

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Free supporting resources for science communication

I bet you didn't know... articles use cutting-edge science research as a context for learning. Teacher Guides describing the research and activities and investigations for children can be used as classroom presentations. There are over 30 articles which explain different science research projects from around the world.

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