The ‘Launch Event’ can be tied in with national, regional or local science weeks or festivals, or with a science-related phenomenon such as an upcoming eclipse, an event such as St Valentine’s Day (with an emphasis on the human heart), or a famous scientist's birthday. During the Launch Event, it is very important to mention science reading and science books and have some books present at the event.

**Wacky Science Day**
Children could visit different classrooms to take part in a range of activities – e.g. story-time in the school library, science experiments in classrooms, ‘rocket launch’ outside, science-related ICT tasks, science-related films, science-themed snacks.

**Science Show**
The whole school or a class could watch a presentation by visiting science communicators, science centre personnel, or environmental groups.

**Scientist Visitor**
This might be a former pupil or a parent who is a scientist or has a science-related job.

**Science-related story-telling day**
Teachers or visiting speakers discuss (or read aloud from) their favourite science books.

**Science-themed activity day**
This could be a Criminal Science Investigation day (Forensics). For resources to help you run an activity day, have a look at PSTT Curriculum Materials [Learning Science Together](#).

**Science-themed ‘film day’**
This could be related to the science books in the school book-stock.

**Science-themed dressing-up day**
This could be linked to an event such as World Book Day

**Science book-based treasure hunts or scavenger hunts**

**Author Visit**
Note - this could be VERY expensive, but some local authors may like to come into school to promote their books and may do this without a fee.

**School assembly**
An assembly themed around science books with presentations, science-related music, science demonstrations, and science drama.

**Educational visits**
Classes could visit science centres, museums, a planetarium, a zoo, a farm. For more ideas about finding science outside, have a look at PSTT Curriculum Materials [Let’s Go Science Trails](#).

**Visit to local public library**
Children might go to look at science books and could participate in science-related activities in the library.

*Remember, some of the activities you may plan will require risk assessments to be undertaken in advance. School policy and practice will apply to ICT-related activities including video production.*